Hidaya Foundation

Hidaya Foundation 1765 Scott Blvd. Suite 115 Santa Clara, CA 95050 http://www.hidaya.org E-mail: mail@hidaya.org Phone (408) 244-3282 Phone (866) 244-3292 Fax (866) 344-3292



For Immediate Release:

Hidaya Foundation Announces Relief Drive To Aid Pakistan Earthquake Victims.

SAN JOSÉ, CALIFORNIA, USA, OCTOBER 8, 2005 — Hidaya Foundation has started collecting cash and inkind donations for victims of the earthquake that struck in the north of Pakistan on the morning of 8th October 2005. Areas of Kashmir in Pakistan are most severely affected by the earthquake. Areas of Kashmir in India are also affected. The initial death toll estimate is greater than 3,000 and many more victims are seriously injured. There is a massive disruption in the region including landslides and collapsed houses.

Based on initial assessments, Hidaya Foundation is immediately releasing \$125,000 in cash for blankets, tents, sleeping mats, jerry cans, food aid and medical kits. Additionally, two 40-ft containers holding clothes and household items, previously shipped as a part of Hidaya's long-standing relief container program that are arriving Karachi on 9th October 2005 are being re-routed for distribution to help earthquake victims in the affected areas.

Hidaya Foundation is requesting people of all denominations and faiths to donate generously to help reduce the pain and sufferings of the victims of this natural disaster. In addition to monetary donations, we are currently collecting new and used blankets, winter clothing, shoes, medical supplies, bottled water, plastic sheeting, computers, toys, and other emergency supplies. Hidaya will continue sending relief containers on a regular basis throughout the month of October. We are requesting all donations intended for our next container shipment to Pakistan and Kashmir be delivered by October 16th, 2005 at our Milpitas collection facility.

Cash donations may be made online at our website at http://www.hidaya.org by credit card or by checks payable to "Hidaya Foundation" and should be mailed to:

Hidaya Foundation P.O. Box 5481 Santa Clara, CA 95056-5481

In-kind donations may be dropped off at our collection facility Saturdays and Sundays from 12:00PM-4:00PM at:

91 Montague Expressway Milpitas, CA 95035.

Ph: (866) 244 3292 Toll Free or (408) 244 3282 (Pl. call to schedule an off-hour drop-off.)

For additional information, please visit our website http://www.hidaya.org or email us at mail@hidaya.org.

About Hidaya Foundation:

Founded in 1999, Hidaya Foundation undertook a mission to implement educational, social welfare, and charitable projects in economically depressed areas of Pakistan, India, Bangladesh, Africa, USA, and Canada. Since January 2000, Hidaya has sent over 20 containers of books, computers, clothes, toys, and medical supplies to Pakistan and Bangladesh. Additionally, each year, Hidaya Foundation organizes meals for more than 1 million individuals living in extreme poverty.

In the wake of the Tsunami Disaster of December, 2004, Hidaya Foundation raised over \$250,000 in cash and kind for victims and continues to provide ongoing relief to victims by sending supply containers to victims in Sri Lanka, and residents of other Tsunami affected regions.

Contact Information:

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Hidaya Foundation is a non-profit 501 (C) (3) educational and charitable organization with FEIN # 77-0502583. Your donations are tax deductible.

Hidaya Foundation does not discriminate on the basis of race, color, religious affiliation, sex, sexual orientation, age, physical appearance, country of origin, language or educational background.