Hidaya Foundation

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For Immediate Release:

<u>Hidaya Foundation To Ship Relief Supplies To Tsunami Victims – Offers To Help Other Non-Profits Ship And Distribute Relief Supplies.</u>

SANTA CLARA, CALIFORNIA, USA, JANUARY 7, 2005. Hidaya Foundation (www.hidaya.org) announced an emergency re-routing and expansion of its relief container shipping program to help victims of the Asia quake and Tsunami disaster. Since January of 2000, Hidaya Foundation has regularly (over 20 to-date) sent, 40 ft ocean containers stocked with educational and relief supplies to impoverished regions in South Asia.

Hidaya Foundation's began its relief drive for victims of the Tsunami Disaster on December 27, 2004. Since then it has collected more than \$75,000 in cash donations and collected over \$30,000 donated in-kind. Hidaya Foundation initiated relief efforts in Sri Lanka immediately after the disaster and has created contacts with relief organizations in Indonesia to provide funds for medical supplies, temporary shelters, and particularly long term rehabilitation for victims of the disaster.

Today Hidaya Foundation announced its expanded relief container shipment program. The highlights of the program include:

- 1. Commitment of minimum of one container/month to Tsunami victims: As of Thursday, January 6th, 2005 and continuing till December 2005, Hidaya Foundation will send at least one 40-foot ocean container each month, filled with rehabilitation and relief supplies, to the Tsunami-affected countries of Indonesia, Sri Lanka, India and possibly other countries. Hidaya will ensure that donations collected here in the US are appropriately distributed to the appropriate organizations and individuals in destination countries.
- 2. Container Program Offered To All US Non-Profit Organizations: Hidaya Foundation is now offering all US-based non-profit organizations access to its container program. Hidaya asks that donor organizations share the reduced direct local and international shipping costs of \$700-\$3,200 (depending on destination country), for the 40-ft ocean containers. Hidaya Foundation is offering to provide logistical services for container transportation from the donor's collection facility all the way to direct distribution of the relief supplies to needy organizations and individuals in Indonesia, Sri Lanka, and India.

Hidaya Foundation is requesting corporations, hospitals, manufacturers and individuals of all denominations and faiths to donate generously to help alleviate victims of this <u>unprecedented tragedy</u>. In addition to monetary donations, we are currently collecting medical supplies, medical equipment, medicines, shelter equipment, water purification systems, portable generators, tents, multi-purpose tools, new and used blankets, clothes, shoes, computers, toys, and other emergency supplies.

We are requesting all donations intended for first container to Sri Lanka be delivered by January 9th, 2005 at our Milpitas collection facility, first container will be loaded on Sat and Sunday Jan. 8 & Jan. 9.

Cash donations may be made online, at http://www.hidaya.org, via credit card. Check donations can be made payable to "Hidaya Foundation" and can be mailed to:

Hidaya Foundation P.O. Box 5481 Santa Clara, CA 95056-5481

In-kind donations may be dropped off at our collection facility on every Saturday and Sunday from 12:00PM-4:00PM at:

91 Montague Expressway Milpitas, CA 95035.

Ph: (866) 244 3292 Toll Free or (408) 244 3282 (Pl. call to schedule an off-hour drop-off.)

Items we are especially requesting include new or used in working condition:

Medical Equipment	Tents/ Tarpaulins/ Field beds	Nutritional Supplies	Medical Supplies (emergency medical kits)	Medicines
Clothing/Shoes	Bed sheets	School Supplies Books/pencils etc	Toys	Chlorine Powder
Large Plastic Bags	Water Purification	Disinfectants/	Latex Gloves/	Portable
	Tablets	Cleaning supplies	Ponchos	Generators
Personal hygiene	Multi-purpose	Cooking Utensils	Computers	Blankets/
items /sanitary	Tools (shovels,	(pots pans, light-	(network/ modem	Sleeping Mats/
pads	hammers, pliers)	weight crockery/	enabled)	Bags
		cutlery)		

For additional information, please visit our website http://www.hidaya.org or email us at mail@hidaya.org.

About Hidaya Foundation:

Founded in 1999, Hidaya Foundation undertook a mission to implement educational, social welfare, and charitable projects in economically depressed areas of Pakistan, India, Bangladesh, Africa, USA, and Canada. Since January 2000, Hidaya has sent over 20 containers of books, computers, clothes, toys, and medical supplies to Pakistan and Bangladesh. Additionally, each year, Hidaya Foundation organizes meals for more than 1 million individuals living in extreme poverty.

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Hidaya Foundation is a non-profit 501 (C) (3) educational and charitable organization with FEIN # 77-0502583. Your donations are tax deductible.

Hidaya Foundation does not discriminate on the basis of race, color, religious affiliation, sex, sexual orientation, age, physical appearance, country of origin, language or educational background.