

Hidaya Foundation

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For Immediate Release:

Hidaya Foundation Exceeds Target Of \$1.5M Goal For South Asia Earthquake Relief Fund And Raises Goal To \$3M HFPR-11-11-2005

SANTA CLARA, CALIFORNIA, USA, November 11, 2005 – Hidaya Foundation (www.hidaya.org), a Santa Clara based 501 (c) (3) organization, has raised over \$2.0 million in relief for victims of the earthquake that struck northern areas of Pakistan in early October, 2005. Having crossed its previous target of \$1.5 million, Hidaya Foundation has raised its goal to \$3.0 million for providing immediate and on-going earthquake relief efforts.

International agencies have estimated that more than 87,000 people have died and that nearly 1 million people have suffered extreme economic disaster as a result of the earthquake. Hidaya Foundation has taken a leadership role in coordinating relief efforts through several significant initiatives:

- Hidaya Foundation has collected over \$1.4 million in cash and over \$600,000 of in-kind donations, consisting of approximately 352 tons of supplies including tents, blankets, winter clothes, sleeping bags, crutches, wheel chairs and medicine.
- Hidaya Foundation has already utilized and distributed nearly \$1.75 million (including 8% expected overhead for 2005) of the \$2.0 million collected to date in purchasing and delivering supplies as well as food and water to affected villages.
- Hidaya Foundation has shipped over twenty (20) shipping containers (40ft each) of in-kind donations to Pakistan for disbursement in affected areas. Fifteen (15) containers were shipped from Hidaya Foundation's Headquarters in Santa Clara, California; one (1) container was shipped from the Islamic Society of North America (ISNA) Headquarters in Plainfield, Indiana; two (2) containers were shipped from Irving, Texas; and two (2) more containers were shipped from Tustin, California.
- Pakistan based sister organization, Hidaya Trust, continues to provide on-the-ground coordination and distribution of relief supplied to 28 villages in the districts of Bagh, Muzaffarabad, Rawlakot, Abbotabad, Balakot and Mansehra. Hidaya Foundation continues to work closely with college student volunteers in Pakistan from the Gulam Ishaq Khan Institute.
- Hidaya Foundation has purchased and shipped 560 wheel chairs in collaboration with its partners to assist victims afflicted by lost limbs and bone fractures, as well as people in need of assistance and rehabilitation.
- Hidaya Foundation is coordinating the procurement and shipment of direly needed medicine (treatment and preventative care for infections diseases including, malaria, diarrhea, etc. as well as antibiotics, children vitamins & doctor-requested supplements) for 50,000 people. These medical supplies are to be distributed to physicians working in affected areas.

- Hidaya Foundation launched a worldwide "Save a family, donate a tent for \$100" fund collection campaign. This campaign has successfully resulted in the procurement of over 7,500 tents (procured in Pakistan and China) which are being airlifted to Pakistan at the rate of 1,000 tents every 3 days. These waterproof tents are insulated to minus 15 degrees Celsius and provide safe shelter for 6 to 8 people.
- Hidaya Foundation is working with an organization of ex-Peace Corps volunteers to enhance its fund collection capacity by reaching out to communities, organizations, churches, and individuals outside of Hidaya Foundation's traditional donor base.
- Hidaya Foundation has been identified and qualified by a number of Fortune 1000 companies including Microsoft, Oracle, Sun, HP, Cisco, eBay, Applied Materials, Pepsi Cola and AMD as an approved recipient of their employee gift matching programs.
- Hidaya Foundation is supporting relief collection drives across the US for coordinating in-kind and cash donation collections. These drives and fund raisers are initiated by communities, interfaith groups, school districts, parent teacher associations, private schools, college students and individuals. Hidaya Foundation provides support in the form of program requirement, transportation, custom clearance and distribution at the other end.
- Hidaya Foundation has and continues to provide logistical and transportation support from Islamabad for relief supply distribution by coordinating a network of trucks, supplies, and volunteers for running a constant relief supply chain system between Islamabad and affected areas on a regular basis. To date, Hidaya has locally procured and distributed the following supplies:
 - 42,000 Kg of dry food
 - 1,470 tents
 - 8,000 blankets
 - 1,390 quilts
 - 8,625 large shawls
 - 2,270 sweaters
 - 1,528 pairs of socks
 - 1,838 caps
 - 2,490 polyester and cotton sleeping mats
 - 700 meters plastic sheets
 - 1,496 lanterns
 - 75 dozen candles
 - 2 generators
 - 170 packages (12 items each) of utensils
 - 819 towels
 - Medicines, medical supplies and tools
- Hidaya Foundation is now seeking to focus on rehabilitation and reconstruction efforts to get those affected by the earthquake under permanent shelter. Hidaya Foundation is working with multiple organizations to explore options for affordable, and sustainable housing alternatives for settling orphans and widows, including initiatives such as:
 - Hidaya Foundation is negotiating with a Swedish organization to solicit donations and sponsor wooden cabins to re-settle 1,000 families in earthquake areas. This organization will select (in collaboration with Hidaya Foundation and Pakistan Government) an entire small village that was destroyed by the earthquake, and construct wooden cabins for long term, permanent dwellings for 1,000 families.
 - Hidaya Foundation is also exploring the option of using Mongolian "gers" for settling families and constructing classrooms. Gers come as complete kits, are earthquake resistant, resistant to extremely cold climate, and can be setup in about 3-4 hours.

- o Hidaya Foundation is also evaluating to procure low cost alternative housing technology that has been developed in the USA, for relief activity such as the current crisis. These units are quick to construct and use raw material that is commonly and easily available in affected areas.
- Hidaya Foundation is exploring to engage with a reputable US organization with experience in fitting prosthetics to those who have lost their limbs and need rehabilitation.

Hidaya Foundation is requesting all people of conscious, of all denominations and faiths, to donate generously to help victims of this terrible natural disaster. Hidaya Foundation will continue sending relief containers on a regular basis. We are specially requesting winterized tents, blankets, sleeping bags and heavy clothes for the snow.

Cash donations may be made online at www.hidaya.org, via electronic check or credit card. Check donations can be made payable to "Hidaya Foundation" and mailed to:

Hidaya Foundation
P.O. Box 5481
Santa Clara, CA 95056-5481

In-kind donations should be brought directly to the Hidaya Foundation warehouse which is open daily from 12:00 to 4:00 PM until November 30, 2005. Donors should call for timings after November 30th. The warehouse is located at:

91 Montague Expressway
Milpitas, CA 95035

About Hidaya Foundation:

Founded in 1999, Hidaya Foundation undertook a mission to implement educational, social welfare, and charitable projects in economically depressed areas of South East Asia, West Africa and USA. Since January 2000, Hidaya has sent over 45 containers, containing books, computers, clothes, toys, and medical supplies to Pakistan, Bangladesh and Sri Lanka. Additionally, each year, Hidaya Foundation executes several projects including meals for more than 1 million individuals living in extreme poverty and hand pumps for clean drinking water.

For additional information, please visit the Hidaya Foundation website, www.hidaya.org or email us at mail@hidaya.org.

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