

Hidaya Foundation



Hidaya Foundation
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For Immediate Release:

Hidaya seeks to raise \$1.5 M for victims of South Asia Earthquake. HFPR-10-14-2005

SANTA CLARA, CALIFORNIA, USA, OCTOBER 14, 2005 – Hidaya Foundation, a Santa Clara based 501 (c) (3) organization, has formally announced a goal of raising \$1.5 million for earthquake victims that struck northern areas of Pakistan on October 8, 2005. It is estimated that more than 30,000 people have died and nearly 1 million people have suffered extreme economic disaster due to the quake.

As of today, Hidaya Foundation:

- Has collected over \$400,000 since Saturday, October 9, 2005, and has already released \$500,000 for the relief efforts in Pakistan.
- Has multiple trucks with supplies and volunteers shuttling between Islamabad, Abbottabad and Mansehra on a regular basis.
- Has airlifted emergency medicines from Karachi to Abbottabad.
- Is collaborating with local organizations in Pakistan including Abbotonian Medical Association, Alumni of the Cadet College Petaro, and Hassan Abdal College to provide medical treatment to the injured.
- Has purchased a 40-ft and a 20-ft container of non-perishable food from Dubai containing dates, powdered milk, comforters and water.
- Has opened multiple collection centers throughout U.S.
- Is collecting blankets, winter clothes (especially jackets and sweaters), and winter tents for container shipments to Pakistan.
- Is working diligently to establish a tented forward base around Mansehra region to reach out to the suburban areas.
- Has been fortunate to get an agreement from an airline to air lift 15 tons (daily) of supplies, food, tents, blankets etc from Dubai and China to Pakistan.
- Is releasing \$25,000 for the victims in the Indian side of Kashmir.
- Is offering its services and expertise to other non profits and communities for shipping containers from U.S. to Pakistan.
- Has acquired for medical supplies (malaria, diarrhea, antibiotics, children vitamins & supplements etc) for 50,000 people and is currently in the process of airlifting them to Abbottabad.
- Has diverted two 40-ft containers full of supplies (originally destined for Karachi) to earthquake areas. The third container was filled this Saturday and is on its way to Pakistan. The fourth container got filled in less than three days.
- Has been qualified by multiple companies for their employee matching funds program.
- Has received overwhelming requests for media coverage. Hidaya Foundation was featured on NBC, ABC, CNET, KTVU, San Jose Mercury News, San Francisco Chronicle and many more.
- Has been contacted by the CEO of Red Cross, Santa Clara County, offering sympathy and assistance.

Hidaya Foundation has recently initiated a campaign to put together a MUSLIM TASK FORCE – www.muslimtaskforce.com - for disaster preparedness and relief activities around the world. The volunteers of this task force will be ready to act at short notice at times of disasters such as earthquakes and floods etc. Red Cross has assured Hidaya Foundation to train Muslim volunteers under this task force. The concept will be taken up at national level, once Northern California

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initiative is completed as a pilot project.

Hidaya Foundation is requesting every one to donate generously to help victims of this terrible disaster. Hidaya Foundation will continue sending relief containers on a regular basis. We are specially requesting medical and winterized tents and generators for dealing with cold weather in the region. All in-kind donations intended for our next container shipment must be delivered at our Milpitas collection facility.

Donation Information	Donation Collection Center
Online donation: www.hidaya.org	91 Montague Expressway Milpitas, CA 95035
Mailing address for check donations: Payable to "Hidaya Foundation" P.O. Box 5481 Santa Clara, CA 95056-5481	Opens 7 days a week from 12-4PM until October 30, 2005.

Hidaya Foundation needs more sincere, honest and committed volunteers to assist in the donation collection centers. All interested in volunteering may contact us at mail@hidaya.org.

Contact Information:

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Hidaya Foundation is a non-profit 501 (C) (3) educational and charitable organization with FEIN # 77-0502583. Your donations are tax deductible.

Hidaya Foundation does not discriminate on the basis of race, color, religious affiliation, gender, sexual orientation, age, physical appearance, country of origin, language or educational background.