Hidaya Foundation Hidaya Foundation 1765 Scott Blvd.



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For Immediate Release:

HIDAYA FOUNDATION PLEDGES \$100,000 FOR CYCLONE SURVIVORS IN BANGLADESH. 11-19-2007

SANTA CLARA, CALIFORNIA, USA. November 19, 2007 – Hidaya Foundation (www.hidaya.org), a Santa Clara based 501(c)(3) organization, has pledged to raise \$100,000 for the survivors of the recent disaster in Bangladesh. Cyclone Sidr devastated Southern Bangladesh with winds of over 150mph and a 16 foot tidal wave.

As of now, the death toll from this calamity has surpassed 3,500 people, millions more have been rendered homeless. According to some unofficial estimates, the loss of human life from this cyclone could reach as high as 100,000. Thousands of villages have been ravaged, leaving homes and crops totally destroyed. Poor farmers neither have money for next year's crop/harvest preparations or household expenses, nor do they have any resources to repair and rebuild their homes.

While in the initial stages, food packages will be distributed to help families for the weeks ahead, Hidaya Foundation's main goal is to help rehabilitate farmers who have lost their crops. As such, Hidaya intends to support deserving farmers through the distribution of seeds, repair of farming equipment, and water pumps so that they can restore their livelihood.

Hidaya Foundation requests all media channels to give the appropriate attention to this humanitarian crisis. Donations are urgently needed to help with the relief and restoration efforts in Bangladesh.

Online donation (via Electronic Check or Credit Card): www.hidaya.org

Mailing address for check donations: Payable to "Hidaya Foundation" P.O. Box 5481 Santa Clara, CA 95056

Hidaya Foundation is a non-profit 501(c)(3) educational and charitable organization with Tax ID #77-0502583. Your donations are tax deductible.

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