Press Release: HIDAYA FOUNDATION ANNOUNCES RELIEF EFFORTS FOR INTERNALLY DISPLACED PERSONS OF PAKISTAN.





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For Immediate Release:

HIDAYA FOUNDATION ANNOUNCES RELIEF EFFORTS FOR INTERNALLY DISPLACED PERSONS OF PAKISTAN, 05-10-2009

SANTA CLARA, CALIFORNIA. May 10, 2009 – Hidaya Foundation (www.hidaya.org), a Santa Clara based 501(c)(3) non-profit organization, is raising funds for the purpose of supporting the soaring number of internally displaced persons (IDPs) as a result of the turmoil in Northern Pakistan.

Since August 2008, there has been conflict and fighting in Pakistan's northwestern region. According to some reports, over 1 million people have now fled from the impacted areas in search of safety. Having home and shelter is something one takes for granted; people are running for their lives clutching a few possessions. The agonies suffered by those who may now have to beg for bread can never be fully comprehended. There will be a massive need for food and shelter for the survival of these internally displaced people impacted by this unfortunate set of events.

Hidaya Foundation is in constant touch with its team members in Pakistan and will provide updates on its website on the course of action it will take in the coming days. To support these IDPs, please use any of the following methods:

Online donation (via Electronic Check or Credit Card): www.hidaya.org

Mailing address for check donations: Payable to "Hidaya Foundation" P.O. Box 5481 Santa Clara, CA 95056-5481

<u>In-kind donations:</u> Hidaya Foundation is planning to send several 40' ocean freight containers with relief supplies. Donations of bulk medicines and medical supplies, traditional Pakistani dresses, shoes, pots/pans, toys and school supplies for children in camps, etc. may be dropped off at our collection facility Saturdays and Sundays from 12:00PM-4:00PM at: 91 Montague Expressway, Milpitas, CA 95035. Please contact us if you would like to send us your donation by mail.

Hidaya Foundation is a non-profit 501(c)(3) charitable organization with FEIN #77-0502583. Hidaya Foundation has no political affiliations whatsoever.

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